

## AMENDMENTS

Please amend the present application as follows:

### Claims

Below is a marked-up copy of the claims that identifies added language with underlining ("\_\_\_\_") and deleted language with strikethrough ("~~—~~");

1. (Currently Amended) A program storage device readable by a machine and encoding a program of instructions for generating and providing access to ~~a set of~~ standardized electronic mail addresses for individuals in a geographic region, ~~said instructions operable to~~ comprising:

instructions operable to collect name and known location data of an individual from an information source;

instructions operable to create an at least partial entry for the individual in an index of individuals in a database, the at least partial entry being based on the collected name and known location data of the individual;

instructions operable to trigger generation of a standardized electronic mail address for the individual, including:

instructions operable to provide a personal name code indicative of the name data ~~of a person~~ the individual;

instructions operable to provide a location code indicative of a the known location data of the person individual; and

instructions operable to generate ~~an~~ the standardized electronic mail address for said-person the individual based on said the personal name code and said the location code; and

~~provide a database of said electronic mail addresses for a plurality of persons at one or more locations~~

instructions operable to submit the standardized electronic mail address for the individual to the database; and

instructions operable to search the database using the personal name code and the location code for the individual to locate the standardized electronic mail address of the individual.

2. (Previously Presented) The program storage device according to claim 1, wherein the location code is a postal code, country specific address locator code, a telephone area code, or a region specific portion of a telephone number.
3. (Currently Amended) The program storage device according to claim 1, wherein the personal name code includes at least the person's family name of the individual.
4. (Previously Presented) The program storage device according to claim 1, wherein one or more ~~structured~~ standardized email addresses are created for each individual in a country, geographic region or state.
5. (Currently Amended) The program storage device according to claim 1, wherein one or more subsidiary addresses, including existing electronic addresses, are ~~attached to~~ associated with the person's standardized electronic mail address of the individual in the database.
6. (Currently Amended) The program storage device according to claim 1, wherein the instructions are further operable to: attach a unique identifier to the person's standardized electronic mail address of the individual.

7. (Currently Amended) A system for generating and providing access to a set of standardized electronic mail addresses for individuals in a geographical region, including comprising:

logic configured to collect name and known location data of an individual from an information source;

logic configured to create an at least partial entry for the individual in an index of individuals in a database, the at least partial entry being based on the collected name and known location data of the individual;

logic configured to trigger generation of a standardized electronic mail address for the individual, including:

logic configured to generate a personal name code indicative of the name data of a person the individual;

logic configured to generate a location code indicative of a the known location data of the person individual; and

logic configured to generate an the standardized electronic mail address for said person the individual based on said the personal name code and said the location code; and

logic configured to provide a database of said electronic mail addresses for a plurality of persons at one or more locations

logic configured to submit the standardized electronic mail address for the individual to the database; and

a search engine for searching the database using the personal name code and the location code to locate the standardized electronic mail address associated with the individual.

8. (Currently Amended) A The system according to claim 7, wherein the location code is a postal code, country specific address locator code, a telephone area code, or a region specific portion of a telephone number.

9. (Currently Amended) A The system according to claim 7, wherein the personal name code includes at least the person's family name of the individual.

10. (Currently Amended) A The system according to claim 7, wherein the logic configured to generate an the standardized electronic mail address is operable to create one or more structured standardized email addresses for each individual in a country, geographic region or state associated with the person individual.

11. (Currently Amended) A The system according to claim 7, wherein the logic configured to generate an the standardized electronic mail address is operable to ~~attach~~ associate one or more subsidiary addresses, including existing electronic addresses, ~~to~~ with the person's standardized electronic mail address of the individual in the database.

12. (Currently Amended) A The system according to claim 7, wherein the logic configured to generate an the standardized electronic mail address is operable to attach a unique identifier to the person's standardized electronic mail address of the individual.

13. (Canceled)

14. (Currently Amended) The program storage device according to claim 1, wherein the instructions are further operable to: provide the database of standardized electronic mail addresses on-line.

15. (Currently Amended) The program storage device according to claim 14, wherein the instructions are further operable to: locate the standardized electronic mail address of the ~~person~~ individual in the database.

16. (Currently Amended) The program storage device according to claim 1, wherein the instructions are further operable to:

determine whether the standardized electronic mail address generated for the ~~person~~ individual based on the personal name code and the location code is non-unique, and

wherein upon determining that the standardized electronic mail address generated is non-unique, generating the standardized electronic mail address for the ~~person~~ individual by attaching an indicator to the standardized electronic mail address.

17. (Canceled)

18. (Currently Amended) The system of claim 7, further including: logic configured to provide the database of standardized electronic mail addresses on-line.

19. (Currently Amended) The system of claim 18, further including: logic configured to locate the standardized electronic mail address of the ~~person~~ individual in the database.

20. (Currently Amended) The system of claim 7, further including:

logic configured to determine whether the standardized electronic mail address generated for the person individual based on the personal name code and the location code is non-unique, and

wherein upon determining that the standardized electronic mail address generated is non-unique, generating the standardized electronic mail address for the person individual by attaching an indicator to the standardized electronic mail address.

21. (New) The program storage device according to claim 1, wherein the instructions operable to trigger generation of the standardized electronic mail address further includes instructions operable to determine if the data of the at least partial entry in the index is sufficient to generate the standardized email address, and if the data is determined to be insufficient, to prevent the standardized email address from being generated.

22. (New) The system according to claim 7, wherein the logic configured to trigger generation of the standardized electronic mail address further includes logic configured to determine if the data in the at least partial entry in the index is sufficient to generate the standardized email address, and if the data is determined to be insufficient, to prevent the standardized email address from being generated.